**DESCRIPTION OF THE DATA**

The pizza stores data in the five major cities will be collected through the FourSquare API. The data will show the total number of pizzerias on FourSquare and map the distance from the hotel booked by the media company. It will narrow down the choices of pizzerias that they could visit based on the distance as they want to save travel costs. They are hopeful that this will be enough to help them get to the best pizzerias in the country with little cost as possible. Apart from recommending the closest pizzerias from their hotel, it will show a map of the locations of the pizzerias.

**Cleaning**

In the data there would be outliers, like a pizzeria in New York, which closer to Jersey City CBD than to New York, such will be dropped out of the data as they decrease the score of the city.